

TRENZ WHERE TOURISM CONNECTS

TRENZ MAY 2027

ŌTAUTAHI CHRISTCHURCH

SELLER REGISTRATION GUIDE

TRENZ – WHERE TOURISM BUSINESS HAPPENS

TRENZ is New Zealand's largest and most important international tourism business event, and the most efficient and impactful way to connect with the global travel trade and grow your business.

Each year, over three dynamic days, TRENZ brings together hundreds of highly qualified international buyers and New Zealand's leading tourism operators. It's a unique opportunity to build valuable relationships, negotiate deals, and plan for the seasons ahead – TRENZ is where business gets done.

Join us for TRENZ 2027 in Ōtautahi Christchurch, 11-13 May.

The exciting TRENZ programme includes:

- 52 prescheduled 15-minute appointments over two and a half days with quality buyers from around the world
- extended networking opportunities – including the Welcome Function, dedicated networking events, and informal breaks
- TRENZ Talks — insightful sessions designed to inspire and inform

Seller applications will close when capacity is reached, or on 19 November 2026 – whichever comes first. Demand is expected to be high and seller spaces are limited, so we strongly encourage organisations to apply as early as possible to avoid missing out.

Why attend TRENZ?

ROI — TRENZ DRIVES REVENUE

1 in 4 sellers expect to generate over $250K in new business turnover from attending.

$250k+
in turnover

QUALITY – CONNECT WITH TOP-TIER GLOBAL BUYERS

84% of sellers rated buyer quality as excellent or good.

84%
rated excellent or good

IMPACT – THE INDUSTRY'S MOST EFFECTIVE TRADE PLATFORM

90% of sellers say TRENZ is the most efficient and impactful way to connect with global travel trade.

90%
impact

RESULTS – TRENZ IS WHERE BUSINESS GETS DONE

95% of sellers said attending TRENZ helped them achieve their business objectives.

95%
achieved objectives

*Results from the TRENZ 2026 delegate survey

Seller packages and booth information

PACKAGES	
Standard seller package TIA member — $6,370 + GST Non-member — $12,740 + GST	Includes full event access for one person from 11-13 May. Appointment book of up to 52 appointments, one standard booth and inclusions, access to TRENZ Talks, Welcome Function ticket and all catering.
Shared seller package Shared seller package TIA member — $3,870 + GST Non-member — $7,740 + GST *Pricing is per company*	Includes full event access for one person from 11-13 May. Appointment book of up to 26 appointments, shared standard booth and inclusions, access to TRENZ Talks, Welcome Function ticket and all catering.

Shared booths
A shared booth is a great, cost-effective option, for new sellers or sellers that only need half an appointment stream.

Passes
Additional passes and function tickets are also available for purchase.

Exhibition
Every booth includes a 1.8 x 1.8m footprint with walls, furniture (one table and four chairs, light power, as well as a company name sign and printed back wall sign.

All of this information can be found on the TRENZ website
www.trenz.co.nz

WELCOME TO THE TRENZ PORTAL

Here's a quick overview of where to find everything you need.

Login from the TRENZ website using your email address and password or request a one time password.

My dashboard
This is your landing page for the TRENZ portal. Keep up to date on any key actions you need to complete on the checklist and find event announcements.

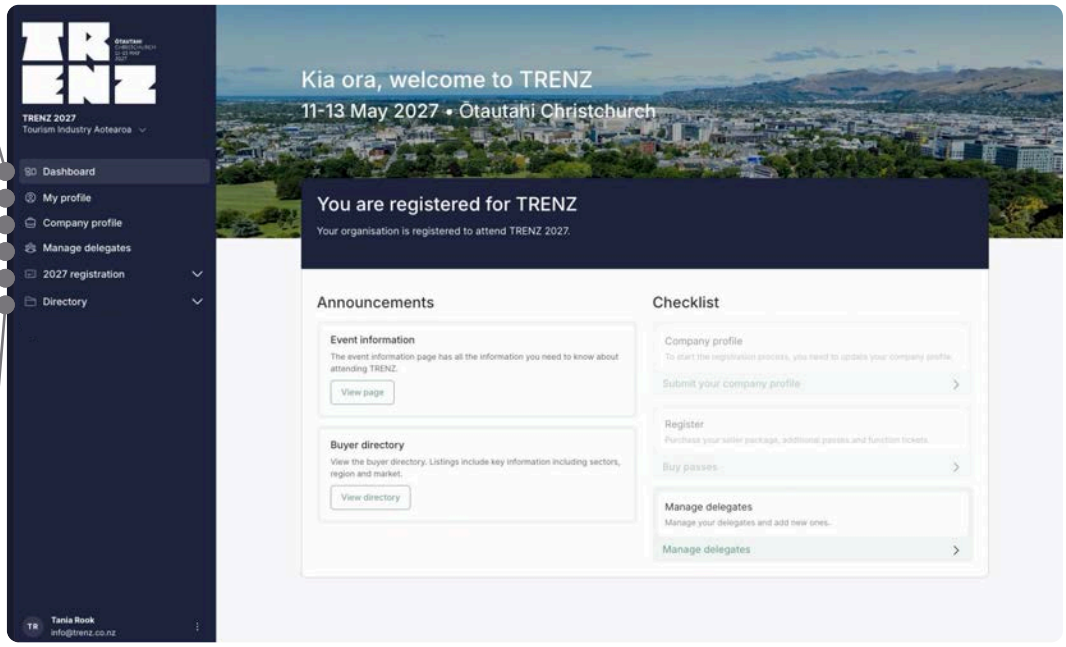
My profile
Update your profile here, including any dietary and special requirements.

Company profile
To start the registration process, fill in your company profile. This information will be used to assess your application and in your directory listing.

Manage delegates
Manage your delegates and add new ones – make sure these are up to date before you purchase passes.

Registration
Once your application is approved, you'll see the 2027 registration tab. Purchase your seller package, additional passes and function tickets.

Directory
View the buyer and seller directory. Listings include key information to help you find the best buyers to request appointments with.

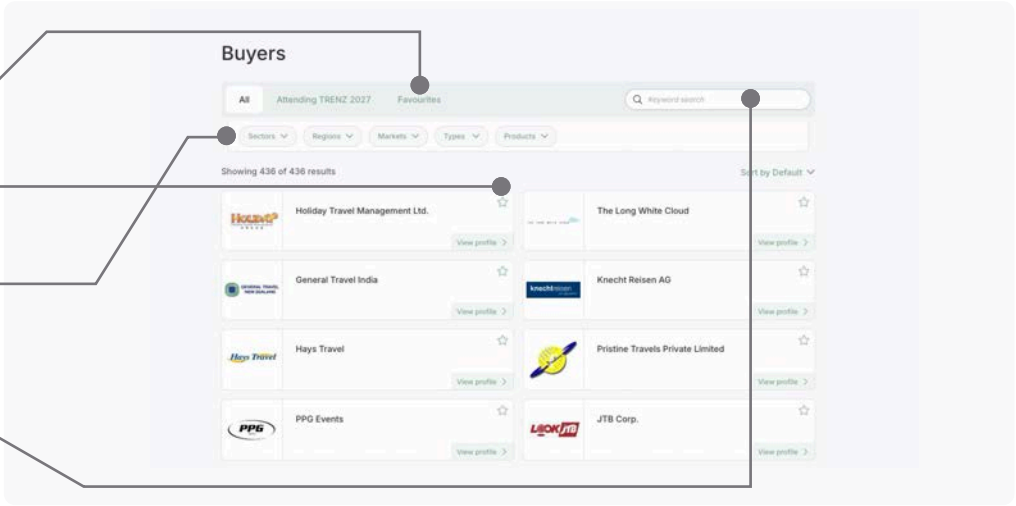


Buyer directory

Explore the buyer directory to view profiles.

Connections are now favourites
You can favourite buyers by clicking on the star.

Filters
By sector, region, market, type and products, or use the keyword search.



If you have any questions regarding TRENZ or the TRENZ portal – we're here to help.
Please contact the TRENZ team on info@trenz.co.nz.